

LOCATION

Costessey, Norwich

CLIENT

Lind Automotive Group

PROJECT

Design & Build New Showrooms & Parts Store

New BMW & Mini Dealerships

Lind Automotive Group commissioned Feilden+Mawson LLP to design and manage the development of the new dealerships, and a parts store, on a very visible site immediately adjacent to the Norwich Southern Bypass (A47).

The overall objective was to create a very large dealership that created presence and a building which reflected the high quality cars on sale.

Using a combination of glass with silver and grey composite cladding the building has been very well received, especially from the sales team who recorded an enormous uplift in sales when moving into the new facility.

The Design and Build contract was completed within 12 months.

