

LOCATION

London

CLIENT

V20

PROJECT

Office Fit Out

Russell Commission

Now rebranded as 'V', this project was an office fit out and brand placement exercise for a new implementation team to head up a charity dedicated to raise the profile of young people in voluntary work. The V20 team are a consultation team of twenty young people, and the offices were designed as their headquarters and consultation space where they can brainstorm and implement new policy and volunteering schemes.

The aim of the head office and brand is to raise awareness in young people entering the voluntary sector. The offices are light and airy with an unusual use of colour and materials, elegant joinery, enjoyable and humorous placement of brand images and buzz words. Feilden+Mawson implemented the entire design process including furniture selection, brand placement and graphics. The project finished in May 2007 and has been reported as a great success.

